

The Paul Anthony
Cancer Champion Initiative

INAUGURAL CELEBRITY GOLF
TOURNAMENT

Saturday, August 27, 2016

Corporate Participation Deck

2016 Honorees:

Maurice White and Earth Wind & Fire

*A portion of the proceeds
will benefit:*

**Paul Anthony
Cancer Foundation
and
The Parkinson's Association**

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The Paul Anthony Cancer Champion Initiative

The Greens



North Course

Our North golf course was built and designed by Slim Deathridge in 1946. Mr. Deathridge was Head Professional and Manager of the club at the time. He laid out the original routing of the golf course and supervised construction of the original 18. In 1997, the golf course was re-built. All greens, bunkers, and tees were redone. The result is a very challenging golf experience that winds its way through dense Florida oak and pine. There is more water in play and the greens offer more undulation on this course, which adds to a greater overall challenge.



600 Wilder Blvd.



Daytona Beach, Florida

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The Paul Anthony Cancer Champion Initiative

About Us

The Paul Anthony Cancer Foundation is dedicated towards educating, empowering and increasing not just the cancer survivor, but "The Cancer Champion". Whether it's a two, four or ten year champion rate, our foundation is determined, instructed and designed to create a forum for networking and partnerships and to activate a "**Legion of Champions, Heroes and Angels**" for extending life at its best.

Pro-activation x Integration = Eradication. Our purpose is to focus on raising funds and awareness towards the research and cure of Blood Cancers such as Mantle Cell Lymphoma, Acute Myeloid Leukemia and to align with many organizations dealing with other life challenges. In addition we want to bring attention to the importance of bone marrow donations. We are committed to share knowledge and experience from a scientific, holistic, nutritional, mental, spiritual and physical approach that will greatly contribute to a healthy lifestyle. We assist people while making efficient and effective decisions before, during and after treatment. The Paul Anthony Foundation has made a local, national and global commitment to serve.

The Paul Anthony Cancer Foundation is a charitable program fiscally sponsored by **United Charitable** (UCP) a 501(c)(3), 509(a)(1) Charity Organization.

A portion of proceeds will also benefit:

- Leukemia & Lymphoma Society
- American Cancer Society
- African American Cancer Initiative
- Sickle Cell Association of Daytona Beach
- The African American Lupus Association Of Daytona Beach



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The logo for "Total" features a stylized pink starburst shape to the left of the word "Total" in a bold, black, sans-serif font.

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EVENT CONTACTS

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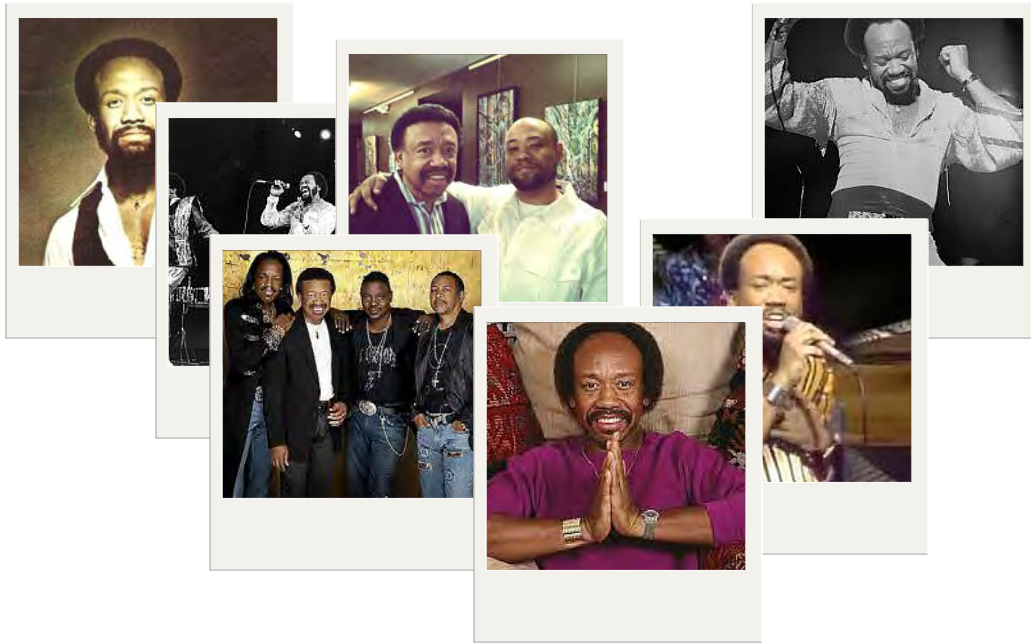
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HONORING

Maurice White

1941 – 2016



Maurice White was Grammy award winning singer-songwriter, who became famous as the founder and one of the lead vocalists of the band Earth, Wind, and Fire. As a song writer, Maurice's talents lead to several hits such as Best of My Love, Sing a Song, Shining Star, and Saturday Nite, and Serpentine Fire. His songs were recorded by numerous artists such as The Emotions, Sheena Easton, Chicago, Peter Cetera, and Earth Wind and Fire. Maurice's talents were acknowledged by his peers with 20 Grammy nominations and 7 wins, and inductions into the Vocal Group Hall of Fame and the Rock & Roll Hall of Fame. He was also inducted into the Songwriters Hall of Fame, setting his place in music history alongside such greats as Allen Toussaint, Tom Jones, David Foster, Quincy Jones, Carol King, Otis Redding, and Smoky Robinson. Also known by his nickname "Reese", Maurice worked with several famous recording artists, including Denece Williams, the Emotions, Barbra Streisand and Neil Diamond. He served as the band's main songwriter and record producer, and was co-lead singer of Earth, Wind, and Fire. Maurice was also the older brother of current Earth, Wind & Fire member Verdine White, and former member Fred White.

Maurice passed February 4th, 2016 at the young age of 74. We celebrate & honor his music, his love and his legacy.

HOSTS

Paul Anthony & The Full Force Brothers

Paul Anthony is one of the members of the Grammy Award Certified Production Team and Music group FULL FORCE. He has received many Gold, Platinum and Diamond record plaques, BMI Awards and more, resulting from working with artists such as James Brown, Rihanna, Patti Labelle, Nicky Minaj, The Black Eyed Peas, Lisa Lisa & Cult Jam, Justin Timberlake, N*Sync, Bob Dylan, UTFO, Britney Spears, Lil Kim, Method Man, Faith Evans, Cheryl Pepsii Riley, Fergie, Raphael Saadiq, Selena and many more. Paul has starred in the ground breaking urban classic films "House Party" and "House Party 2" both

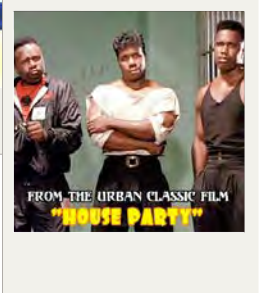
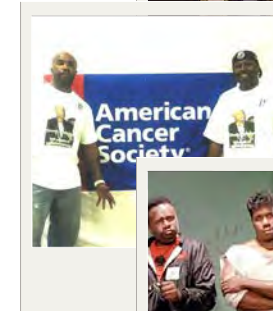
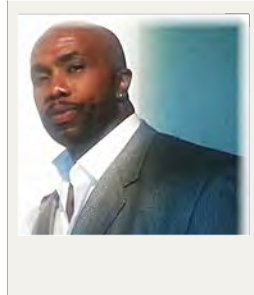
of which also starred his Brothers Bowlegged Lou & B-Fine, Kid N Play, Martin Lawrence and Tisha Campbell Martin. Paul Anthony is a Cancer Champion

of Mantle Cell Lymphoma, MDS and Acute Leukemia as documented in Full Force's record breaking episode of TV-One's the critically acclaimed "UnSung Revisited."

His successful Bone Marrow Transplant courtesy of his Brother Lou being a 10/10

donor match was the primary motivation that prompted him to start The Paul Anthony Foundation (www.palivelife.org) and The Paul Anthony Cancer Champions Initiative so that he could help empower and educate people as to the importance of Cancer Treatments, early testing, Blood, Bone Marrow and Organ donations and the research that's needed in order to cure the disease.

Now also known as a Health Champion, Paul is closely aligned with "We Are Saving, Touching, Changing Lives Worldwide"(WSTCLW) a Multi-Level Production Company whose name speaks for itself, at the Global Level. Paul continues to focus on Health, Life & Love Transformation.*



The Paul Anthony Cancer Champion Initiative

Sponsorship Opportunities

Sponsorship has it rewards...

Thanking each one of our sponsors for their support is a crucial element to the success of this event. For your generosity, our sponsorship packages include more than just a logo on a banner. Based on your level of sponsorship, you may be rewarded with a few of the perks listed below. Your rewards are based on your level of support. The details of each sponsorship package are outlined in this kit.

Tee time

Reception tickets

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Event booth

Golf balls

Team photos

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Title Sponsor

Includes:

- 8 Complimentary Foursomes
- 20 Welcome Reception Tickets
- 20 Awards Gala Tickets
- 2 Full Pages in Souvenir Program
- Banner Placed at all weekend events
- Business Promotion in all Media ie:
 - Radio, Television, Newspaper and Magazines
- 6ft Tables at Golf Tournament, Welcome Reception and Gala
- Complimentary Hotel Suite and Airfare
- 8 Souvenir Team Photos

Sponsorship Fee \$20,000.00

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Platinum Sponsor

Includes:

- 6 Complimentary Foursomes
- 15 Tickets for Welcome Reception
- 15 Tickets to Awards Gala
- 1 Full Page in Souvenir Program
- Business Promotion in all Media ie: Television, Radio, Newspapers and Magazines
- 6ft table at Golf Tournament, Welcome Reception and Awards Gala
- 6 Souvenir Team Photos

Sponsorship Fee \$12,500.00

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Gold Sponsor

Includes:

- 4 Complimentary Foursomes
- 8 Tickets to Welcome Reception
- 8 Tickets to Awards Gala
- ½ page in Souvenir Program
- Name mentioned in all Written Media
- 5 Souvenir Team Photos

Sponsorship Fee \$8,000.00

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Silver Sponsor

Includes:

- 2 Complimentary Foursomes
- 4 Tickets to Welcome Reception
- 4 Tickets to Awards Gala
- ½ page in Souvenir Program
- Name mentioned in all Written Media
- 5 Souvenir Team Photos

Sponsorship Fee \$5,000.00

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